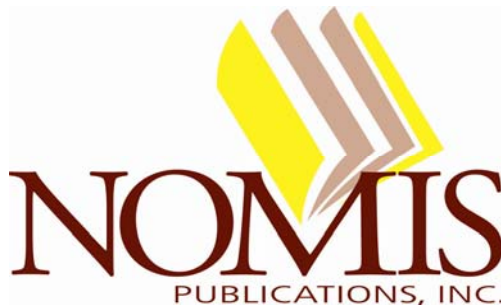




FRONT PAGE/PREMIER AD SPACE

Funeral Home & Cemetery News Front Page Advertising provides advertisers with an opportunity to reach over 22,000 Industry firms.

The Front Page Ad space appears in the lower right hand corner of the front page, and provides advertisers with a unique, high-impact opportunity to reach funeral homes and cemeteries throughout the United States.

Front Page Ad space will be reserved on a first come first serve basis based on the length of the current advertising contract. June 2012 has already been reserved – act today to reserve your issue. Nomis Publications, Inc. reserves the right to approve advertising content and design.

For 2012 purchase of a Front Page Ad space will include a Premier Ad on the Home Page of our website at www.nomispublications.com.

The Front Page/Premier Ad opportunity is the latest in a series of innovations to better serve the industry. These include the new Funeral Home & Cemetery Directory, Buyer's Guide and our all new website at www.nomispublications.com.

FUNERAL HOME & CEMETERY NEWS FRONT PAGE/PREMIER AD SPACE REQUEST

Current Advertiser with active 12x contract – cost \$995.00 per issue

Current Advertiser with active 4-11x contract – cost \$1200.00 per issue

Current Advertiser with active 3x or less contract – cost \$1400.00 per issue

FIRM NAME _____ FAX _____

ISSUE/MONTH(S) PREFERRED _____

Funeral Home & Cemetery News Representative

ACCEPTED BY _____ ISSUE/MONTH(S) _____

Ad Specs: Size 6 ¾" width x 4" height. 4-color process. No Bleed. Provide copy in .pdf file format, CMYK, resolution 300. Website Home Page Premier Ad Specs will be provided upon acceptance of this contract.

Fax request to 800-321-9040. Acceptance will be returned by fax to confirm Front Page Ad issue/Premier Ad Space month for publication. Nomis Publications reserves the right to approve ad content and design. Nomis Publications reserves the right to limit insertions. Advertising accounts in arrears may result in non-publication of advertisement.

QUESTIONS? Call Peggy at 1- 800-321-7479 ext. 220 or E-Mail peggy@nomispublications.com